

Provide your business customers with **immediate competitive advantage** over their rivals



Certification made simple™



...and guaranteed within 30 days!

What our customers say...

"As a result of having an Integrated Management System in place, our certification has enabled us to raise an additional £3 Million of grant funding. Our Public Funding Bodies were all impressed with our management systems that support our IMS Certification."

Grange Interlink - Community Centre

"Upon comparing various Certification Bodies on price, time and process, we decided to choose IMS Certification and have saved thousands of pounds. The whole process was completed as promised with very little fuss and on time. I now also have a full understanding of ISO Standards and how my business is meeting their requirements. Your 'Keep it Simple' approach really does work. We now recommend IMS to all our clients."

Bonsante Ltd - International Marketing Company

"We always recommend IMS Certification to our clients because we have first hand experience of their professional and cost effective service."

Abrahams Accountants - Chartered Certified Accountants

"Compliance with standards from IMS has been crucial in winning and delivering Government funded projects."

Durban Ltd - Business Training Company

"Certification through IMS has enhanced our international reputation and enabled us to win more business."

Global PR & Marketing - PR Company



Earn over £50,000 p.a. from our FREE Business Opportunities

ISO

ISO

Certifying companies worldwide™



Head Office: IMS Certification Limited • PO Box 4142 • Sheffield • S8 2DT • UK

Tel: +44 (0)871 2500 192 • Fax: +44 (0)870 3500 192 • Web: www.imscertification.com

Group: IMS Certification International Plc



Quickly develop a **highly profitable business**, or add ISO Certification to your **existing business services**



HRH Prince Andrew opens our Head Office



The Lord Chancellor Lord Falconer opens a Business Support Centre

Earn over £50,000 p.a. with **FREE Business Opportunities** from IMS!



Your **Quick and Simple** route to a **Successful Profitable Business**

Introduction

We are offering four unique FREE Business Opportunities to suitable individuals who will be trained to provide our professional ISO Certification services to UK companies of any size or type.

We provide companies with ISO Certification against the most widely used ISO International Management Standards, including:

- ✓ **ISO 9001 - Quality Management Systems**
- ✓ **ISO 14001 - Environmental Management Systems**
- ✓ **ISO 27001 - Information Security Management Systems**
- ✓ **OHSAS 18001 - Health & Safety Management Systems**

Why do I need ISO Certification?

There are two main reasons why companies choose to become 'Quality-Assured' with ISO Certification. Firstly, to gain a 'competitive advantage' over their rivals, and secondly, to enhance 'credibility' with their:

- ✓ **Customers**
- ✓ **Staff**
- ✓ **Suppliers**

Most companies also choose to achieve ISO Certification for 'key business benefits', which include:

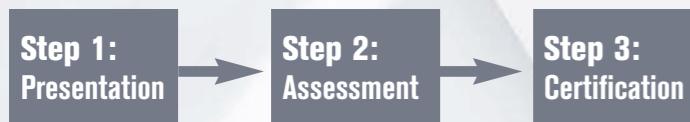
- ✓ **increased sales & profits**
- ✓ **enhanced customer & supplier satisfaction**
- ✓ **lower costs & wastage**
- ✓ **lower insurance & litigation costs**
- ✓ **competitive advantage over rivals**
- ✓ **meeting 'invitations to tender' & 'supply chain' requirements**

Your business customers can now easily take advantage of these benefits and gain immediate competitive edge over their rivals.

How long does it take?

IMS Certification has revolutionised the ISO Certification process by successfully applying the 'Keep it Simple' approach.

There are just '3 Simple Steps' to gain ISO Certification within 30 days:



ISO Management Standards

The International Standards Organisation (ISO) has published over 20,000 Standards, the majority of which are related to products and safety which also significantly enhance international trade.

ISO Management Standards are generic and can be applied to any size or type of company throughout the world. By far the most widely used and popular standards are ISO Management Standards such as ISO 9001 Quality Management and ISO 14001 Environmental Management.

Market for ISO Standards

Currently, there are over 1 Million companies worldwide that are certified to the ISO 9001 Quality Management Systems Standard. There are however, over 100 Million SMEs (Small to Medium sized Enterprises i.e. those with less than 250 staff) in the world.

In the UK alone, there are nearly 4 Million SMEs with less than 0.5% of these businesses currently certified. Therefore, we have a marketplace with 99.5% potential customers.

Our ISO certification services are specifically designed for and targeted at SMEs as they account for 99% of all UK businesses.

Free Certification Scheme

We have a number of Certification Schemes available including a 'FREE Certification Scheme' where SME companies pay 'No Certification Fee' and just pay their annual Audit Fee.

IMS Business Opportunity Benefits

Compare these benefits against any other Business Opportunity:

- ✓ **Four high income Free Business Opportunities to choose from**
- ✓ **No previous experience necessary as we provide full training**
- ✓ **Professional in-demand business services with no hard-selling**
- ✓ **Certification available for any type, size and sector of business**
- ✓ **You can operate from home and keep your overheads low**
- ✓ **No License or Franchise Fee to pay (only Training Fee payable)**
- ✓ **Market with 99% potential customers (nearly 4 Million SMEs)**
- ✓ **Training Fee fully repaid back to you after just 5 Sales or Audits**
- ✓ **No Minimum Sales Targets to achieve (except for IMS Centres)**
- ✓ **Can sell / deliver anywhere in the UK (except for IMS Centres)**
- ✓ **Certification service backed by unique Customer Guarantees**
- ✓ **FREE Certification Scheme & Flexible Support Packages available**
- ✓ **You can upgrade your licensed status**
- ✓ **Free Initial Stationery Pack (equal value to your Training Fee)**
- ✓ **Further optional Training Programmes also available**

Four Free Business Opportunities

We have four different Free Business Opportunities available (with No License or Franchise Fee payable). You only pay for your Training which includes your Registration Fee. Compare the main aspects of each Option below and decide which is right for you.

Option 1: IMS Licensed Consultant (License Fee £Nil)

Income: Over £50,000 projected annual income
Main Role: Selling IMS services to business customers
Other Roles: Can not provide Assessment or Audit services
Territory: Consultants can sell anywhere in the UK
Minimum Sales: No set Minimum Sales Targets
Training: 1 Day IMS Consultant Training Programme
Training Fee: £395 plus VAT
Fee Refundable: Training Fee is fully refunded after just 5 Sales

Option 2: IMS Licensed Assessor (License Fee £Nil)

Income: Over £50,000 projected annual income
Main Role: Developing customer Management Systems
Other Roles: Selling IMS services to business customers
Territory: Assessors can Sell / Assess anywhere in the UK
Minimum Sales: No set Minimum Sales Targets
Training: 2 Days IMS Assessor Training Programme
Training Fee: £695 plus VAT
Fee Refundable: Training Fee is fully refunded after just 5 Sales

Option 3: IMS Licensed Auditor (License Fee £Nil)

Income: Over £50,000 projected annual income
Main Role: Performing external customer Audits only
Other Roles: No other role performed
Territory: Auditors can audit anywhere in the UK
Minimum Sales: No set Minimum Audit Targets
Training: 2 Days Auditor Training Programme
Training Fee: £695 plus VAT
Fee Refundable: Training Fee is fully refunded after just 5 Audits

Option 4: IMS Licensed Centre (License Fee £Nil)

Income: £1.1 Million projected income over 3 years
Main Role: Co-ordinate IMS service delivery to customers
Other Roles: Managing their own Assessors & Auditors
Territory: IMS Centres have Exclusive Post Code Areas
Minimum Sales: Minimum Sales Targets are set for IMS Centres
Training: 8 Days IMS Centre Training Programme
Training Fee: Nil - IMS Centres are offered 'Free of Charge' to existing successful Licensees

On-line Prospectus

You can access the full on-line Business Opportunity Prospectus at:
www.imscertification.com/license

About IMS

IMS Certification International Plc is an independent Certification Body accredited to certify companies to ISO International Standards.

We provide first class and cost-effective certification services for a range of ISO International Standards, including:

- ISO 9001 - Quality Management Systems**
- ISO 14001 - Environmental Management Systems**
- ISO 27001 - Information Security Management Systems**
- OHSAS 18001 - Health & Safety Management Systems**
- CustomerMark - Customer Service Standard**
- SupplierMark - Approved Suppliers Standard**

Accreditation

IMS is externally assessed and accredited by the International Accreditation Agency (IAA). The IAA's international network issues Certification Registrations in over 50 countries throughout the world.

The IAA's clients are diverse and include amongst others; Government Departments / Agencies, Local Authorities, Health Sector, Manufacturing Sector, Service and Retail Sectors, Charities, Not for Profit, and the Professions.

Unique Customer Guarantees

Our 'Certification made simple' process will save your business customers £000's and greatly reduce their time involved in the certification process. In addition, they will benefit from our unique 'Guarantees':

- ✓ **Certification within 30 days!**
- ✓ **No Certificate, No Fee!**
- ✓ **Discounts for multiple Certifications!**
- ✓ **Certificates valid for 10 Years!**

Flexible Certification Packages

Companies also have the flexibility to choose from three different Packages which combine Certification with additional implementation support, if required:

- **Bronze Package**
- **Silver Package**
- **Gold Package**

Audit

An annual Audit is undertaken by IMS Auditors for all ISO certified companies to retain their ISO registration. Audit Fees are based on the company's annual Turnover.