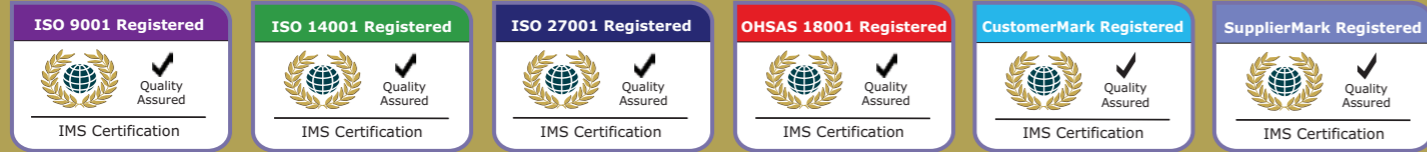


Gain **immediate competitive advantage** over your rivals



Certification made simple™

...and guaranteed within 30 days!

### What our customers say...

*"As a result of having an Integrated Management System in place, our certification has enabled us to raise an additional £3 Million of grant funding. Our Public Funding Bodies were all impressed with our management systems that support our IMS Certification."*

**Grange Interlink** - Community Centre

*"Upon comparing various Certification Bodies on price, time and process, we decided to choose IMS Certification and have saved thousands of pounds. The whole process was completed as promised with very little fuss and on time. I now also have a full understanding of ISO Standards and how my business is meeting their requirements. Your 'Keep it Simple' approach really does work. We now recommend IMS to all our clients."*

**Bonsante Ltd** - International Marketing Company

*"We always recommend IMS Certification to our clients because we have first hand experience of their professional and cost effective service."*

**Abrahams Accountants** - Chartered Certified Accountants

*"Compliance with standards from IMS has been crucial in winning and delivering Government funded projects."*

**Durban Ltd** - Business Training Company

*"Certification through IMS has enhanced our international reputation and enabled us to win more business."*

**Global PR & Marketing** - PR Company



**Save your company £000's with our FREE Certification Scheme**

ISO

ISO

Certifying companies worldwide™



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**Group:** IMS Certification International Plc



**Gain Free ISO Certification for your business**

...and guaranteed within 30 days!





# Save your company £000's by gaining **FREE ISO Certification** within 30 days from IMS!



## Your **Quick and Simple** route to **FREE ISO Certification**

### The Free Certification Scheme

Our unique FREE ISO Certification Scheme is available to any size or type of organisation.

Your company can now take advantage of this Scheme and gain FREE ISO Certification against the most widely used ISO International Standards, including:

- ✓ **ISO 9001 - Quality Management Systems**
- ✓ **ISO 14001 - Environmental Management Systems**
- ✓ **ISO 27001 - Information Security Management Systems**
- ✓ **OHSAS 18001 - Health & Safety Management Systems**

There are two main reasons why companies choose to become 'Quality-Assured' with ISO Certification. Firstly, to gain a 'competitive advantage' over their rivals, and secondly, to enhance 'credibility' with their:

- ✓ **Customers**
- ✓ **Staff**
- ✓ **Suppliers**

### Why do I need ISO Certification?

Most companies choose to achieve ISO Certification for 'key business benefits', which include:

- ✓ **increased sales & profits**
- ✓ **enhanced customer & supplier satisfaction**
- ✓ **lower costs & wastage**
- ✓ **lower insurance & litigation costs**
- ✓ **competitive advantage over rivals**
- ✓ **meeting 'invitations to tender' & 'supply chain' requirements**

Your business can now easily take advantage of these benefits and gain competitive edge over rivals, through FREE ISO Certification.

### How long will it take?

IMS Certification has revolutionised the ISO Certification process by successfully applying the 'Keep it Simple' approach.

There are just '3 Simple Steps' to gain ISO Certification within 30 days:



### The Certification Process

#### Step 1: Presentation

One of our qualified IMS personnel will visit your company and fully explain the FREE ISO 'Certification made simple' process.

#### Step 2: Assessment

Your IMS Assessor will only inspect those activities that 'directly' affect your 'Quality Assurance Management System' and where required, a programme is developed to resolve any areas of 'Non-Compliance'.

Your Quality Assurance Management System Manual is produced and 'Assessed' to meet Certification requirements of your chosen ISO Standard. The Assessment process usually only takes 1 - 2 days.

#### Step 3: Certification

Upon 'Certification', your company is presented with its 'ISO Registration Certificate', which is valid for 10 Years, subject to an annual 'External Audit'.

Your company is then entered as a 'Quality-Assured' business within two prestigious registers: The 'International ISO Register' and the 'National Approved Suppliers Register'.

### Why use IMS?

Most Certification Bodies burden companies with unnecessary red tape, bureaucracy and disruption. Our approach is different.

Our 'ISO Blueprint' service ensures you gain ISO Certification by ensuring the ISO Standards are made to 'fit your company', and not the other way round.

This means that we can easily:

- ✓ **reduce the time taken for your certification**
- ✓ **cut your management time**
- ✓ **minimise the cost of maintaining your certification**
- ✓ **remove red tape, bureaucracy and disruption**

Our unique 'one-stop-shop' service ensures your business has:

- ✓ **no need to employ expensive 'external consultants'**

And best of all, you receive FREE ISO Certification within 30 Days!

### What you will receive

Upon Certification, your company will receive:

- ✓ **ISO Registration Certificate - valid for 10 years**
- ✓ **Quality Assurance Management System Manual**
- ✓ **Quality Assurance Policies & Procedures Templates**
- ✓ **Artwork / Logos for Stationery, Vehicles & Premises**
- ✓ **Business Support Resources (Marketing, Publicity, PR)**
- ✓ **Access to Quality Assurance & Internal Auditing Training**
- ✓ **'International ISO Register' entry**
- ✓ **Discount for IMS Certification against other Standards**
- ✓ **Inclusion within the 'National Approved Suppliers Register'**
- ✓ **IMS Club Membership to discounted products & services**

### Does my company qualify?

#### Eligible Customers & Members

To qualify for FREE ISO Certification, your company also needs to be a customer or member of any of the following organisations:

- |                            |   |
|----------------------------|---|
| ✓ <b>Barclays Bank</b>     | ✓ <b>BT</b>                             |
| ✓ <b>NatWest Bank</b>      | ✓ <b>Yellow Pages</b>                   |
| ✓ <b>HSBC Bank</b>         | ✓ <b>Thompson Local</b>                 |
| ✓ <b>Lloyds TSB</b>        | ✓ <b>Chambers of Commerce</b>           |
| ✓ <b>RBS Bank</b>          | ✓ <b>Federation of Small Businesses</b> |
| ✓ <b>Bank of Scotland</b>  | ✓ <b>Forum of Private Business</b>      |
| ✓ <b>Co-operative Bank</b> | ✓ <b>Business Link</b>                  |

#### Type of Company

Our unique FREE ISO Certification Scheme is available to all eligible companies based in the UK.

#### ISO Standards included

These four ISO Standards are included in the FREE Certification Scheme:

- ✓ **ISO 9001 - Quality Management Systems**
- ✓ **ISO 14001 - Environmental Management Systems**
- ✓ **ISO 27001 - Information Security Management Systems**
- ✓ **OHSAS 18001 - Health & Safety Management Systems**

### About IMS

IMS Certification International Plc is an independent Certification Body accredited to certify companies to ISO International Standards.

We provide first class and cost-effective certification services for a range of ISO International Standards, including:

- ISO 9001 - Quality Management Systems**
- ISO 14001 - Environmental Management Systems**
- ISO 27001 - Information Security Management Systems**
- OHSAS 18001 - Health & Safety Management Systems**
- CustomerMark - Customer Service Standard**
- SupplierMark - Approved Suppliers Standard**

### Accreditation

IMS is externally assessed and accredited by the International Accreditation Agency (IAA). The IAA's international network issues Certification Registrations in over 50 countries throughout the world.

The IAA's clients are diverse and include amongst others; Government Departments / Agencies, Local Authorities, Health Sector, Manufacturing Sector, Service and Retail Sectors, Charities, Not for Profit, and the Professions.

### Audit

The FREE IMS 'Certification made simple' process will save your company £000's and greatly reduce your time involved in the certification process. All you have to pay for is your annual External Audit to retain your ISO Registration.

External Audit Fees are based on annual turnover and 'discounts' are also available for multiple Certifications.

### Certification within 30 days

We have revolutionised the process of Certification against ISO International Standards by successfully applying the 'Keep it Simple' approach and we 'guarantee' certification within just 30 days!

### Implementation Support

Companies also have the flexibility to choose from three different Packages which combine Certification with additional implementation support, if required:

- **Bronze Package**
- **Silver Package**
- **Gold Package**

**FREE ISO Certification** will give your company immediate competitive advantage!

Apply now for your **FREE ISO Certification** at: [www.imscertification.com/free](http://www.imscertification.com/free)